

# Video #9

## Step 4: Squeeze Page Set up

Great. Now is time to talk about the Landing Page where you will be sending all the traffic to, so you may build your list and start collecting your Future Success. Remember, the bigger your list, the greater your income will become.

A squeeze page is a landing page created to solicit opt-in email addresses from prospective subscribers.

There are all kinds of ways to create a squeeze page. But I will focus on the easiest one. I don't want you to spend too much time on this. Internet Marketing is all about testing. You will have to do a lot of testing in order to find a niche, affiliate products and a traffic channel that all together will perfectly fit to bring you profit on complete autopilot.

So for that reason you don't have to spend too much time on this testing phase. Because maybe you will need to repeat all this process several times until you find your own sweet spot.

There is an absolutely amazing website where you will be able to create a completely free squeeze page with lightning speed.

This absolutely free service is called [90 Second Squeeze Page](#) where you will be able to easily create your Squeeze Page without having to deal with coding.

The service is extremely easy so use. They even have a very detailed video on every step of the process.

Using the Affiliate tools provided by the owner of the product. I had to ability to create the following Squeeze Page by using the 90 Second Squeeze Page Online Software.

But something very important to notice is that, you will have some troubles promoting that long URL on several advertising channels.

What will solve this situation is been able to register a domain name and redirected to that URL. Let me show you how.

A **domain name** will be the address of your website. It will be where all the URLs of your website will be attached to.

You will need to buy a domain name that might be directly related to the topic of your main affiliate product. Just try to make it easy for people to remember, so just in case they remember your topic they can easily go there and check your offer again and even decide to get access to it.

In order to register a domain I use my favorite domain name provider NameCheap.com. I have been using Namecheap.com for years and I have not faced a single problem with any of my domain names. They have great offers as well on some occasions.

Inside the settings of your Domain Name you will be able to forward your domain name to a URL.